

<b>Title of the measure:</b>	<b>IRL28</b> Boiler efficiency information campaign
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### ***General description***

This awareness campaign, delivered through SEAI, seeks to encourage building owners (primarily householders) to commit to regular boiler-servicing practices and replacement of older or less efficient boilers and heating systems. The campaign prioritises boilers that need most attention (e.g. older, less efficient boilers) and includes special consumer awareness and linked trade initiatives, awards schemes and specific promotions of quality products, such as condensing boilers, efficient heating controls and renewable energy heating systems where appropriate.

### ***Impact evaluation***

### ***Interaction of measures***

### ***References***

See Irelands first and second National Energy Efficiency Action Plans  
[http://www.dcenr.gov.ie/nr/ronlyres/b18e125f-66b1-4715-9b72-70f0284aee42/0/2013\\_0206\\_neeap\\_publishedversionforweb.pdf](http://www.dcenr.gov.ie/nr/ronlyres/b18e125f-66b1-4715-9b72-70f0284aee42/0/2013_0206_neeap_publishedversionforweb.pdf)

[http://www.dcenr.gov.ie/nr/ronlyres/fc3d76af-7ff1-483f-81cd-52dcb0c73097/0/neeap\\_full\\_launch\\_report.pdf](http://www.dcenr.gov.ie/nr/ronlyres/fc3d76af-7ff1-483f-81cd-52dcb0c73097/0/neeap_full_launch_report.pdf)