Title of the measure: HOU-NLD33: Block by Block approach
(Blok voor Blok)

General description
The cabinet is taking a large-scale approach to existing buildings to accelerate progress in the existing buildings sector. A pilot project called block-by-block has been launched in which various consortia of market participants cooperating locally work on taking larger-scale energy-saving measures in existing residential buildings. The aim is to encourage owner-occupiers and landlords to take energy-saving measures with an attractive range of measures and ultimately to encourage the market to operate independently.

The pilot started in 2011 with 13 local and one regional project. The local projects are taken on and carried out by market participants in close cooperation with the municipal authorities. The local authority usually plays a directing role. The first 10,000 residential buildings were prepared by the end of 2012. The measures were actually taken in these buildings in 2013. The pilot will run for a total of three years. In this period sufficient information must be obtained about the possibilities of market concepts that can be applied on a larger scale, particularly experience with the various financing structures, marketing models and forms of quality assurance. The State provides financial support for the additional process costs of the projects and takes care of the distribution of knowledge and experience.

The programme ended by the end of 2014.

The programme was included in the 2nd and in the 3rd Dutch NEEAP.

Impact evaluation (methods and results)

Methods
In 2013/2014 RVO.nl analysed a number of sources (among others reports from account managers and project documentation) and a process evaluation conducted by IVAM. The results were published in June 2014.

Results
By March 2014 the block-by-block project resulted in energy savings measures implemented in about 15,000 houses and by the end of 2014 in about 20,000. On average those houses increased the building label (see HOU-NLD17) with two steps: on average this is related to 3.6 energy savings measures in social rent houses and to 2.6 measures in private owned houses. The top-4 measures are: HR++ glazing, wall, floor and roof insulation. The majority of the improved houses are houses that are owned by building corporations (87%). Private owned houses were especially targeted in project in the cities Amersfoort, Hardenberg, Den Bosch, Tilburg and Haarlem.

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Measure Impact Level

- low
- medium
- high

Historical data

Interaction of measures

Mitigating interactions with:
- HOU-NL27: Covenant energy savings rent sector

Reinforcing interactions with:
- HOU-NL21: More with Less action plan
- HOU-LN24: Change in the Home Valuation System
- HOU-NL30: Sustainable heat existing houses

References

Kamerbrief voortgang rijksacties energieakkoord voor energiebesparing woningen, 20 juni 2014

RVO.nl, Blok voor Blok: de bevindingen. Grootschalige energiebesparing in de bestaande woningbouw, juni 2014

RVO.nl website Blok voor Blok

Tijdelijke regeling blok voor blok, geldend op 15-08-2012
http://wetten.overheid.nl/BWBR0030094/geldigheidsdatum_15-08-2012

Green Deal GD 60 t/m 64 Blok voor Blok